

FAIR. Goji

INGREDIENTS: Goji berries, sugar

ORIGIN: France

BRAND NAME: FAIR

ALCOHOL: 22%

PRICE: Super Premium

PROCESS

Made using **goji berries**, long recognized as one of the most nutritious fruits on Earth.

Essence of the goji berries is extracted through a **maceration process**.

Bottled in **the Cognac region**, France

SOCIALLY RESPONSIBLE LIQUEUR

Sugar is **Fairtrade certified**, sourced directly from a co-op of 800 independant farmers in Malawi.

CERTIFICATIONS

Fairtrade certified (FLO-Cert)
Fairtrade sugar

TASTING NOTES

“A totally new taste experience with explosions of cranberry, cherry, pomegranate and plum flavors.”

“It starts sweet but dries almost instantly to reveal an herbal, slightly medicinal finish that lingers elegantly on the palate.”

STYLE Clear, strawberry red.

NOSE Slightly candied with peach, green apple skin and unripe banana.

PALATE Slightly syrupy sweet fruity palate includes flavours of raspberry, melon and green banana with more subtle cherry and plum notes.

FINISH Ripe strawberry with hints of children’s banana chew sweets.

HOW TO MAKE A GOJI SPRITZ

- Fill a big wine glass with ice cubes
- Pour 45 ml of FAIR. Goji and top up with Prosecco
- Stir and garnish with a slice of blood orange

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