

# FAIR. SPIRITS

*At FAIR, we believe in empowering  
the farmers throughout the world.*  
*Alexander Koizansky*

## FAIR TRADE

Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world.

## ETHOS

Our company believes in treating all people fairly. Our vision has taken us all over the world to source the best ingredients for our high quality spirits. We believe that all the people involved, in every part of the bottle you hold in your hand, are treated equally. We hope that one day, all companies will adopt a balanced way of working, but until then, please enjoy this exceptional quinoa vodka and thank you for being part of a fair new world.

## BE FAIR

We encourage all those we care about to try and live in a sustainable way and to be as socially responsible as possible. Join us and be a part of this change, tell us about what you care about, and spread the word. We can be found on facebook and via our website:

[www.fairspirits.com](http://www.fairspirits.com)  
[www.bay-pac.net](http://www.bay-pac.net)



## ORGANIC QUINOA

The ancient powerfood of the Incas, which has high quality proteins, riboflavins, low calories and is a smart carb. Grown in the Bolivian mountains, no additives, chemicals, pesticides or preservatives. Just pure nature.



## GLUTEN FREE

For all those of us whose bodies deserve to be looked after.



## LOCAL BOLIVIAN CO-OP

Grown by Bolivian men and women; who have gathered their resources together to farm the quinoa in a sustainable way. They receive a fair wage for their work.



## DISTILLED WITH HEART

Fair Spirits has put in a lot of love, time and patience to bring you an exceptional single distilled vodka that retains its depth of flavour from the quinoa.



## LOVE A FAIR

Straight up, frozen, on the rocks, or in a cocktail... however you love your Fair Quinoa Vodka, you know the world is that little bit better for each sip you take.

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