

# BOTTER



Venezia 1928



## PINOT GRIGIO DELLE VENEZIE DOC

*Botter has been synonymous with wine since 1928. A wide range of products, the majority of which is made with grapes from native vines to emphasize its multi-territorial approach that embraces all of Italy.*

## INSPIRATION

Where it all began at the turn of the last century: Venice and its province.



## CONSUMER SEGMENT

Lovers of contemporary classics, dynamic people who stand out for their sophistication, even at the table.



## WINE STYLE

Suitable for every occasion, easy-drinking, pleasant to sip as an aperitif and perfect for enhancing everyday meals



## DESIGN

Together with the new payoff, it emphasizes the sense of belonging to a territory, a history, a culture and to the values of the city that the whole world knows and envies us for. The details in the packaging highlight the search for strong continuity with the past and, simultaneously, renewed momentum in the future: the soft wave that cuts across the label is a strong reference to fresh water, the gold leaf and gloss paint finishes evoke the glitz and glamour of the city's buildings; finally, the six horizontal lines are a tribute to Venice's sestieri.



## VENETO REGION

Temperate, mitigated by the sea, the chain of the Alps protects it from the northern winds. Winters are cold and wet, summers are hot and sultry with medium temperature excursions.



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## PINOT GRIGIO DELLE VENEZIE DOC



Pinot grigio



Clay,  
sandy soil



10/12 °C



Veneto



12% vol  
750 ml



Straw yellow color



Large and fresh bouquet with  
apple notes



On the palate it is clean and fresh  
with typical mineral taste



Ideal as an aperitif and with any  
fish courses

### VINIFICATION:

Grapes are crushed and soft-pressed. The resulting juice is fermented for 15-20 days at controlled temperature (15-17°C) in stainless steel tanks. The wine is then stored at 18-20°C in stainless steel tanks until bottling.

**SOSTANTIVO SINGOLARE MASCHILE** 1. CHE COMMITTE REATI. ESSENZIO: CRIMINALE. 2. BRICHINO, MONELLO. 3. CHE AVE DI RAPINA. BRIGANTE, BANDITO. 4. (PER ESTENSIONE) FURFANTE, CANAGLIA. 4. SCHERZOSO. 5. MANDRINO, RAGAZZO. 6. BAMBINO. 7. SCALTRO. **SOSTANTIVO PLURALE** BRIGANTELLI. SILLABAZIONE: BRIGANTELLO. **PRONUNCIA** BRIGANTELLO. **ETIMOLOGIA/DERIVAZIONE** DERIVA DA BRIGA NELL'ANTICO SIGNIFICATO DI SOLDATO O AVVENTURIERO CHE FA PARTE DI UNA COMPAGNIA DI BRIGANTI. SINONIMI (SCHERZOSO) BRIGANTE.